

Tallinn, ESTONIA, 26-27 June 2023

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

<https://eslav-eclam2023.publicon.ee/>



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WELCOME TO TALLINN!

On behalf of the Organising Committee, it is my pleasure to invite you to the annual meeting of ESLAV-ECLAM which will be held in Tallinn, Estonia, on 26-27 June, 2023.

Scientific programme will be based on 4 sessions:

- ▶ **SESSION 1** - HEALTH, DISEASES, DIAGNOSTICS & PATHOLOGY
- ▶ **SESSION 2** - REFINEMENTS IN SAMPLE COLLECTION
- ▶ **SESSION 3** - ONE HEALTH FROM LABORATORY ANIMAL SCIENCE & MEDICINE PERSPECTIVE
- ▶ **SESSION 4** - THE ROLE OF LABORATORY ANIMAL VETERINARIANS

About the audience

We expect up to 300 specialists mainly from the European countries.

The annual meeting will include a welcome reception in the exhibition area, providing entertainment and a wonderful opportunity to network with colleagues, meet old friends and make new ones in an informal atmosphere. The venue of the symposium, the Sokos Viru Convention Centre, is comfortably situated in the very heart of Tallinn!

A number of different sponsorship options are available in addition to the main exhibition spaces. We truly hope that you will find suitable options and participate in the event as an exhibitor or a sponsor.

The Venue

The ESLAV-ECLAM annual meeting will be held at the Original Sokos Hotel Viru convention Centre. It is a modern convention centre facilitating a large hotel under the same premises. Original Sokos Hotel Viru is situated in the very heart of Tallinn.

More information about Original Sokos Hotel Viru:

<https://www.sokoshotels.fi/en/tallinn/sokos-hotel-viru>

Welcome to Tallinn in June 2023!

On behalf of the organising committee,

Prof. Rafael Frias

President of the ESLAV-ECLAM2023 annual meeting

GENERAL SPONSORSHIP OPTIONS

MAIN SPONSOR

7,500 EUR + VAT if applicable

EXHIBITION

- The right to choose the exhibition space
- Discount of 50% on the exhibition square meter price

RECOGNITION

- An announcement about the Main Sponsor joining in the social media
- Verbal acknowledgement/introduction at the opening ceremony by the moderator
- The sponsor's slide at the opening ceremony

VISIBILITY

- Logo and name on the Symposium bag together with the ESLAV and ECLAM logo, the bags will be provided by the Local Organising Committee
- One insert into the Symposium bag, size A4 up to 16 pages OR an insert of a USB drive or memento.
- Logo and name consistently displayed on the website
- Logo and name in the programme or abstract book
- Two full page advertisements in the programme or abstract book

SPONSOR

4,000 EUR + VAT if applicable

EXHIBITION

Discount of 50% on the exhibition square meter price

RECOGNITION

- An announcement about the Sponsor joining in the social media

VISIBILITY

- One printed insert into the Symposium bag, size A4 up to 4 pages
- Logo and name displayed on the website in the Sponsors section
- Logo and name in the programme or abstract book
- One full page advertisement in the programme or abstract book

General sponsorship options at a glance

	MAIN SPONSOR	SPONSOR	EXHIBITION
Logo on the website	Consistent	Sponsors section	Exhibitor section
Mention in the programme book	Logo, name	Logo, name	Name
Exhibition sq. m. price	50% discount	50% discount	Full price
Advertisement in the programme book	Two pages	One page	-
Insert in the Symposium bag	16 pages or USB drive	4 pages	-
Shout-out in the social media	•	•	-
Introduction at the Opening Ceremony	•	-	-
Slide at the Opening Ceremony	•	-	-
Logo and name on the Symposium bag	•	-	-
The right to choose the stand	•	-	-

For further information and bookings please contact:

Email: Eslav-eclam2023exhibition@publicon.ee

Tel: +372 5919 2019

EXHIBITION SPACE PRICING

THE PRICE FOR RENTAL INCLUDES:

- Secretariat services (registration, helpdesk for travel, customs, etc.)
- Standard electricity (4.5A 220V 1.0kW power supply EU standard outlet)
- General cleaning of public areas, stand floors and gangways
- Logo with a hyperlink on the Symposium Website at the exhibitors section
- Listing in the programme or abstract book

Please note!

- All company representatives attending the exhibition must also register through the Symposium participants' registration form and pay the registration fee.
- Space rental does not include any furniture, floor covers or other stand construction elements.
- Special or additional needs may be charged.

EXHIBITION PRICE (up to 12 m²),	until Feb 28, 2023	175 EUR/m²
	from Mar 1, 2023	275 EUR/m²
EXHIBITION PRICE (13 m² and more),	until Feb 28, 2023	150 EUR/m²
	from Mar 1, 2023	250 EUR/m²

Exhibitor badges

These fees are not included in other sponsorship options.

- **Early registration (until Feb 28, 2023) 240 EUR**
- **Late registration (from Mar 1, 2023) 340 EUR**

Registration fee includes attendance at all scientific sessions, scientific documentation and symposium bag, welcome reception, coffee breaks and lunches during the symposium.

Find more information about registrations: <https://eslav-eclam2023.publicon.ee/en/attend/>

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ADDITIONAL SPONSORSHIP OPTIONS

SHOWROOM & SATELLITE SESSION

1,000 EUR

The Sponsor can demonstrate the company's scientific research through a showroom session or a satellite session to the delegates for 45 minutes. The rooms we can offer for the Sessions can hold up to approx. 100 people. The session will be included in the final programme. The session slots are limited. For more information please contact the sponsorship and exhibition coordinator.

The company chooses the subject and nominates the speakers and chairpersons for the session. In order to ensure that the session meets the scientific standards of the Symposium, the scientific committee reserves the right to approve or reject any application.

ADVERTISING OPTIONS (early /late fee)

SYMPOSIUM BAG INSERT

Printed insert, max A4 brochure of 12 pages (max 80g)

450/550 EUR

ADVERTISEMENTS IN THE PROGRAMME OR ABSTRACT BOOK

Half-page, custom placement

250/350 EUR

Full-page, custom placement

400/500 EUR

The advertising item may be an advertisement or a company message. The content of the advertisement is subject to approval by the organisers.

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